



**May 19th - 21st, 2022**  
at the  
**Arthur Chung**  
**Conference Centre, Guyana**



The premier Agri-Food Investment Forum and Expo will be held on May 19 – 21 2022 at the Arthur Chung Convention Center under the theme: “Investing in Vision 25 by 2025”. The overall goal of this important event is to achieve the 25% by 2025 vision of reducing regional food imports by fostering accelerated and targeted investment in agriculture and food production and its business ecosystem within CARICOM member states.

#### The specific objectives are to:

- Stimulate Increased investment/expenditure in the agriculture and food value chain and support infrastructural sectors
- Strengthen cooperation and economic integration in the agri-food industry
- Seek practicable solutions to foster intra-regional trade

Increased investment in agriculture and food production is critical for unlocking potentials for significantly reducing the almost US\$6 Billion in food imports and therefore achieving the 25% x 2025 food import reduction target. The event forum is geared towards the promotion, engagement, and informed dialogue among key stakeholders along the agri-food value chain—policymakers, development partners, foreign and local private investors, farmers, distributors—on how investment could be encouraged. Stakeholders within the industry will be able to exhibit their products and services, network with others both directly and indirectly affected by the industry and acquire high level investment and marketing exposure.

A forum involving High-Level Meetings of Ministers, Donors and the Private Sector will be held simultaneously. This will include meetings parallel with technical sessions and marketplace. Each session will have a chairperson, moderator and several panelists who will facilitate discussions on thematic issues of investment opportunities in each CARICOM states’ agricultural sector and will be available to address specific issues to promote expanded partnership, and support accelerated investment, industrialization and time-bound results in CARICOM state.

# EXHIBITION & SPONSORSHIP PACKAGES & BENEFITS



## SUNLIGHT & WATER PACKAGE

\$3,000,000

This package offers you prime exposure and significant expo accreditation and benefits including:

- 10x7 Booth Space in Main Auditorium
- Electrical Outlets
- 20x50 Space outdoor
- 1 6ft Table, 2 Chairs
- Lighting Set Up
- logo on twenty (20) billboards/banners
- logo on three arches
- logo on digital signage
- logo on stage backdrop
- logo at the airport Cheddi Jagan International Airport
- Presentation opportunity for one representative at the forum
- Commemorative plaque
- 5 VIP invitations
- Expo television, radio interview and social media & coverage
- Extensive inclusion of your logo throughout the venue.

YOUR COMPANY BRAND



## FIELDS & COLOURS PACKAGE

\$600,000

This package offers a fully branded set up to perfectly position your business to the audience. It includes:

- 1 10x7 Booth Space Booth Space in Main Auditorium
- 2 Banded Pull-Up Banner Stands
- Branded booth label
- Electrical Outlets
- Lighting Set-up
- 1 6ft Branded Table with Cloth, 2 Chairs
- logo on digital signage
- logo on stage backdrop
- Extensive inclusion of your logo throughout the venue
- Expo television, radio interview and social media coverage

YOUR COMPANY BRAND



## WHEELS & GROUNDS PACKAGE

\$500,000

This package offers an equipment zone where you can display heavy duty machinery used in agricultural production and service. With this package, you can benefit from a:

- 20x50 Exhibition Space outdoor



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## GREEN THUMB PACKAGE

**\$250,000**

How about a cozy space for you to exhibit your unique products and services? Here is a package for you which includes:

- 10x7 booth
- Electrical outlet
- Expo television, radio interview and social media & coverage



"INVESTING IN VISION 25 BY 2025"



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